



SAMPLE BIO

This Berlitz Cultural Consultant has served large Chinese national corporations such as Huawei Technology, Kunming Pharmaceutical Group, Kelon, Nanfu Battery (a Gillette Company), China Life Insurance, etc, as well as MNCs like SPX Service Solutions, Telkom Indonesia, Fujitsu, Philips Medical System, Alcoa, Toyota, CIEE, etc in term of management consulting, cross-cultural training, Global leadership training and executive coaching.

Immediately before founding 4stones, he was Vice President, Sales & Marketing, Oztime Education Technology and Network co. Ltd, which is a leading e-learning company in China. Prior to that, he worked for Pilot Marketing Management Consulting Co. Ltd as managing director. Previous to this, he was a Vice President at Datahouse, a 30-year Honolulu-based management and technology consulting company. He also served as International Operations Supervisor and Resident Representative-China for Allied Domecq Retailing International, the parent company of Baskin-Robbins and Dunkin' Donuts. He was responsible for setting up the first Dunkin' Donuts store in China.

He taught Intercultural Communications in Chaminade University of Honolulu, and was adjunct faculty at Japan-American Institute of Management Science (JAIMS). Currently he is an adjunct professor at Sino-US Business School in Beijing, Australia RMIT Business School. Courses he has taught and is teaching for MBA students include Principle of Marketing, Marketing Management, Cross-cultural Management, and Leadership & Motivation. He has been invited to lecture for EMBA students from Thunderbird, the Garvin School of International Management, and University of Hawaii.

This Berlitz Cultural Consultant has published over 20 articles in some top management magazines in China such as Chief Executive China, Smartfortune, Sino-foreign Management, Sino-Managers, etc, and also a columnist for Smartfortune, which is a top Chinese human resource magazine. He is frequently quoted and interviewed by Chinese medias regarding cross-cultural issues and globalization.

This Berlitz Cultural Consultant received his MBA in International Management (1994) from Thunderbird, the Garvin School of International Management, Arizona, USA, and did graduate level study on Cultures and Leadership in East-West Center, Honolulu, Hawaii. Completed the Intern Program (2003) in Intercultural Communication Institute, Portland, USA.