



SAMPLE CULTURAL CONSULTANT BIO

This Berlitz Trainer has worked in the international business and multicultural training field for over twelve years. His career in international protocol, public/media relations, and international marketing began in Milan, Italy. It was in Italy where he led the public relations and marketing department as the International Product Manager for a major Japanese corporation's International Entertainment Division.

In 1996, he accepted a position with a major television news network in Atlanta in the Public Information division, where he held various roles in newsgathering and international protocol for a prestigious sporting event. Before his career as a cross-cultural consultant, he was a Project Leader with the Multicultural Project at a major world resort in Orlando, Florida where he worked as a cultural and international business strategist and collaborator with a corporate university on the design of a company-wide cross-cultural training program.

This Berlitz Trainer has a Bachelors degree in Advertising and Public Relations from Emerson college in Boston, Massachusetts, and a Masters degree in Marketing from Webster University in Leiden, the Netherlands. He is multilingual in seven languages and has had extensive international experience as an expatriate, living and working in various cities across the globe, including Hong Kong, Paris, Milan, and Amsterdam.

