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## *Berlitz Cultural Consulting:*

### *Solutions Beyond Language*

Relevant, Responsive, Cost Effective,  
The Competitive Edge

Our programs: Inspire executives to

- Demonstrate greater cultural effectiveness and accountability while managing international employees and projects.
- And Exhibit cultural competence while maximizing employee contributions.

The Berlitz Cultural Consulting Advantage will enable you to:

- Build cohesive and productive face-to-face multicultural and virtual teams.
- Develop critical relationship-building skills for employees.
- Support employee family adjustment.
- And Provide immediate, affordable training with our Online programs.

#### **INTERNATIONAL ASSIGNMENTS/REPATRIATION**

Typically, last between 6 months and 3 years. According to a recent Relocation Report, 64% of international companies provide relocation preparation and training for short term and long-term assignees. Eighty four percent of these companies indicate that relocation programs provided great and very high value to their assignees.

International Assignment Programs detail Practical aspects of day-to-day life such as

- Educational systems, banking, leisure time, etiquette and protocol
- History, government, and society overview, and how these influence daily perspectives.
- Values that apply to management functions and social interactions.
- Intercultural Management skills such as communication, motivation, supervision, project management, formal and informal networking, subordinate/boss relationships, leadership, and Strategies for the Cultural Adjustment Process.
- Managing the process of returning home: Career, friendship, & the readjustment process/

Programs are available the executive's spouse and children as well.

## EXECUTIVE COACHING

Companies spend an estimated \$1 billion per year on coaching.

Global offices, mergers and acquisitions, and international strategic initiatives require executives to deepen their repertoire of leadership tools. The Berlitz Cultural Consulting coach further develops successful executives into stronger leaders - operationalizing vision on an international scale.

Berlitz Cultural Consulting Executive Coaching programs respond to specific outcomes.

The Coaching Series includes:

- Multi-cultural management
- International strategic planning
- Global Leadership
- Global Team Management

Today's global business environment presents unique cultural challenges on a daily basis, including the

- Management of Multicultural Workforces
- Virtual Teaming and Communication
- Strategic Partnerships
- International Mergers and Acquisitions

## CULTURAL BUSINESS SEMINARS

Cultural Business Seminars provide managers with skills necessary to effectively lead in Cross-cultural situations. Berlitz Cultural Consulting offers country specific seminars on:

- TEAM BUILDING
- GLOBAL PERSPECTIVES
- LEADERSHIP
- INTERCULTURAL MANAGEMENT SKILLS
- NEGOTIATION
- PRESENTATION SKILLS
- VIRTUAL TEAMING

A core task of an effective global executive is to direct interaction at these three key cultural interfaces: Individual, Corporate, and National culture. All Berlitz Cultural Consulting programs address this INTERFACE of MULTICULTURAL & GLOBAL COMPETENCE AND LEADERSHIP.



Berlitz cultural Consulting offers training solutions at over 500 centers or onsite at your corporate location. With locations in over 60 countries, Berlitz has the resources to provide solutions from a truly global perspective.